

How BESS transform workplaces into sustainable hubs of innovation, productivity and environmental responsibility

South



The European Green Deal aims to make Europe the first climate neutral continent by 2050. It focuses on reducing greenhouse gas emissions, promoting sustainable resource use and enhancing biodiversity. As both urban and rural areas are being transformed with sustainable practices, fostering economic growth and social inclusiveness, technology is also playing a crucial role in optimizing these operations. The impact extends to businesses and their workplaces, which are integral to this development. This article explores strategies to optimize sustainable energy use in workplaces through the integration of renewable energy sources, battery energy storage systems (BESS) and other efficiency measures.

#### Harnessing potential: the decisive role of businesses in sustainable energy management

Businesses and their workplaces play a crucial role in driving economic growth and contributing to sustainability efforts, yet they also significantly impact global energy consumption. Office buildings, transportation and equipment account for a substantial portion of this energy use; therefore, optimizing energy use in the workplace is an essential piece of the puzzle. This promotes sustainability and reduces businesses' operational costs.

Central to this effort is minimizing energy consumption while maximizing efficiency. Achieving these targets requires a comprehensive transformation of energy management practices in workplace environments, which are hubs of economic activity and energy use.

As businesses continue to grow and expand, the need to optimize energy use in the workplace becomes increasingly urgent. For example, electrification, the shift from fossil fuel-based energy sources to electricity in the workplace, supports the reduction of emissions and promotes sustainability.

By leveraging renewable energy sources and efficient electrification technologies, businesses can contribute to the mitigation of climate change, improved air quality and enhanced energy security. Ultimately, these will enable economic development.

#### Efficient sustainable workplace electrification requires a comprehensive approach

When exploring strategies to optimize energy use in workplaces, the first solutions that come to mind are electric vehicle (EV) charging stations, photovoltaic (PV) systems and other renewable energy integration concepts. Businesses must discuss the integration of renewable energy sources, consider different energy storage solutions, participate in demand response programs and build automation technologies to maximize energy efficiency and minimize their environmental impact.

By using data analytics, real-time monitoring and predictive modeling, businesses can fine-tune their energy consumption patterns, prioritize renewable energy use, reduce peak demand charges and, in some cases, even free up energy for other offices and businesses in their neighborhood.

The importance of employee engagement, sustainability initiatives and green building certifications in promoting a culture of energy conservation and environmental stewardship within the workplace environments must also be considered. By implementing a holistic approach to energy optimization, businesses can transform their workplaces into sustainable hubs of innovation, productivity and environmental responsibility. This sets a positive example for the broader community and drives the transition toward a low carbon future.

## Maximizing sustainability with strategic renewable energy integration

Through the introduction of renewable energy solutions into their workplaces, such as the installation of EV chargers and PV systems on their rooftops, businesses can reduce their environmental footprint, lower operating costs and improve their overall workplace sustainability.

Businesses that install EV chargers in their car parks, for instance, provide employees and visitors with convenient access to charging facilities. This promotes the adoption of EVs and reduces the reliance on fossil fuels. Meanwhile, PV systems connected to the rooftop or the façade of buildings generate clean electricity from sunlight, reducing the strain on the grid and cutting carbon emissions.

## Transforming energy management with clean technologies and advanced battery systems

When clean technologies are integrated with a smart energy management system and an energy efficient building design, they can transform how the energy of workplaces is utilized.

Large scale energy storage systems, equipped with advanced battery management systems (BMS) and sophisticated data analytics, play a crucial role in this transformation.

These systems enable businesses to store excess energy generated from renewable sources, such as solar or wind and deploy it during periods of high demand or when renewable generation is low. This not only ensures a steady supply of clean energy but also helps reduce the need for fossil fuels.

The right BMS provides the optimal performance and longevity of energy storage systems by continuously monitoring battery health, managing charge and discharge cycles and preventing overcharging or deep discharging. Coupled with data analytics, the BMS can provide insights into energy usage trends. Project partners can offer additional services, such as forecasting future energy needs and identifying opportunities for further efficiency improvements or energy trading.

## Leveraging battery energy storage systems for cost savings and efficiency

One of the key challenges that businesses with PV systems face is the 'duck curve' phenomenon. This is where energy generation peaks during the day and often leads to excess energy that cannot be fed back into the grid.

Battery energy storage systems (BESS) provide a solution by storing surplus PV energy, which can then be used after sunset or during peak demand periods. This means greater energy efficiency and allows for peak shaving, reducing the maximum power required from the grid and helping businesses reduce not only their energy costs but also the costs charged by the grid operator.

By installing a flexible and scalable BESS, which can be tailored to the unique needs of





a business, staff can charge their EVs using stored PV energy without worrying about overloading the system. Additionally, businesses can generate additional revenue by engaging in energy markets, such as the frequency containment reserve (FCR), contributing to grid stabilization, responding to congestion commands from grid operators, or trading energy based on current prices.

In summary, the European Green Deal's ambitious goal of achieving climate neutrality by 2050 hinges on transforming energy management practices across all sectors, including businesses and their workplaces.

By integrating renewable energy sources, energy storage solutions and efficiency measures, businesses can significantly reduce their environmental impact while promoting sustainability and economic growth. The adoption of electrification and advanced energy management technologies is essential for minimizing energy consumption and maximizing efficiency.

As businesses continue to evolve, their role in driving sustainable practices becomes increasingly critical, setting a positive example for the broader community. Therefore, the transformation of workplace energy management is a key factor in achieving a sustainable and climate neutral future.

As businesses are increasingly prioritizing sustainability, the integration of EV chargers, solar power and BESS in their buildings is vital. Exide Technologies provides the tools necessary to reduce the environmental impact and unlock new revenue streams.

For more information on how Exide Technologies can help optimize energy use in workplaces and other settings visit exidegroup.com

## Integration of smart battery storage technologies

The integration of battery storage technologies has the potential to revolutionize the way businesses produce, manage and utilize their own electricity.

- Integration of renewable energy: Battery storage supports the integration of intermittent renewable energy sources into the grid by storing excess energy and releasing it when needed.
- Efficient energy management: By capturing and storing surplus renewable energy produced during peak times, battery storage allows

businesses to use this energy during high demand periods or when renewable generation is low, negating the use of fossil fuels.

- Grid stability and resilience: Battery storage systems enhance grid resilience by providing backup power during outages and stabilizing the grid by responding to demand or supply fluctuations. This improves reliability.
- Peak load shaving: By storing excess energy during off-peak hours and releasing it during high demand periods, battery storage systems reduce peak electricity loads. This cuts contracted demand costs and relieves strain on the grid.

# With a team of 5,000 employees, the company provides €1.6bn of energy storage solutions and services to customers worldwide every year.



Key applications for smart battery energy storage solutions for workplaces

## Energy independence from the public grid

By incorporating renewable energy solutions like PV systems, businesses can achieve energy independence from the public grid, avoiding costly restructuring when grid power is insufficient.

#### Efficient energy management

Battery storage enables efficient energy management by capturing surplus renewable energy during peak production times and utilizing it during high-demand periods, thereby reducing reliance on the grid and reducing costs, for example, in material handling.

#### Enhancing grid stability and resilience

This technology enhances grid stability and resilience, providing backup power during outages and stabilizing supply fluctuations.

#### Peak load shaving

Businesses can benefit from peak load shaving, which reduces electricity costs and alleviates strain on the grid.

#### Bespoke solutions for solar integration

With bespoke solutions that integrate solar energy, businesses can optimize energy use, store surplus solar energy for self-sufficient usage and share excess energy with the local community.

This approach maximizes the utilization of self-generated electricity, minimizes dependence on external sources and enhances overall energy resilience.

#### Managing strain on local power grids

Decentralized energy storage systems help manage strain on local power grids, ensuring reliable energy supply and supporting business expansion despite limitations in grid infrastructure.

#### **Backup power alternatives**

Battery storage systems provide reliable backup power alternatives, ensuring continuous operations during grid outages and enhancing overall energy security.

### Optimizing energy consumption and reducing costs

By optimizing energy consumption and reducing costs, businesses can significantly lower their CO<sub>2</sub> footprint and efficiently manage fluctuations in solar power generation.

#### **About Exide Technologies**

Exide Technologies is a leading provider of innovative and sustainable battery storage solutions for automotive and industrial applications.

With more than 135 years of experience, Exide has developed and globally marketed innovative batteries and systems, contributing to the energy transition and driving a cleaner future.

Exide's comprehensive range of lead acid and lithium ion solutions serves various applications, including 12 V batteries for combustion and electric vehicles, traction batteries for material handling and robotics, stationary batteries for uninterruptible power supply, telecommunication, utility in front-of and behind-the-meter energy storage and propulsion batteries for submarines and more.

Exide Technologies' culture and strategy are centered around recycling, sustainability and environmental responsibility, reflecting the commitment to being a responsible corporate citizen.

The company has 11 manufacturing and three recycling facilities across Europe, ensuring resilience and a low CO<sub>2</sub> footprint with a local supply chain.

It is committed to superior engineering and manufacturing. With a team of 5,000 employees, the company provides €1.6bn of energy storage solutions and services to customers worldwide every year.

#### □ www.exidegroup.com

<sup>1</sup>Demand response programs are initiatives designed to manage and reduce electricity consumption during peak periods. These programs encourage consumers to adjust their usage in response to signals such as time-based rates or financial incentives. By participating in demand response programs, consumers can help prevent grid overloads and contribute to a more efficient and sustainable energy system.