



Gain knowledge, get attention, make contact

Offshore Energy's 14th Edition: Live and Virtual!

Here is the second unmissable PES show preview. In a couple of weeks, the 14th edition of Offshore Energy Exhibition & Conference opens its virtual doors! Enough said about the challenges and limitations that Covid-19 poses to all of us and our industry. Much can be done, especially online, to connect with our peers, have experts inform us about the latest ideas and technologies and grab the attention of our customers without showing them our products and services in person. At OEEC's first virtual edition, all this and more is possible. Have a look below at what to expect after logging in on 27th - 28th October.

What to expect?

OEEC creates the perfect opportunity for people working in the offshore energy industry to establish new business relationships and maintain existing ones. You can expect plenty of interaction, information, presentations and innovations, lots of which will be live-streamed. We built a studio in RAI Amsterdam from which talk shows and discussions will be recorded and broadcasted.

In summary, OEEC 2020 offers:

1. Offshore Energy Talks (with experts)
2. Showcases and presentations from companies
3. Live Talk Shows (with industry panels)
4. Round table sessions (organise an exclusive session about a topic of your own choosing)
5. Offshore Energy Awards (presenting the winners of 'the best innovations of past two years in the market')
6. One-on-One Matchmaking programme (to network and meet new people)
7. Event Partners (meet the companies that make the energy transition happen)
8. Bonus: access to Navingo Career Event (taking place at the same time)

As you can see, our philosophy of connecting maritime and offshore companies and people to create (sustainable) solutions forms the basis of this event.

Offshore energy talks

During these live-streamed 25-minute sessions, experts share their in-depth insights. For example, Energy Transition Consultant Ellen van der Veer will talk about 'Unlocking the full potential of the North Sea', while Sir Chris Fox, spokesperson Business and Industrial Strategy in the House of Lords, will discuss the role of the UK and the North Sea. Of course, you can ask questions via the chat.

In addition, presentations will be held by the



experienced editors of Offshore-Energy.biz on topics such as fossil energy, offshore wind and sustainable shipping.

Company showcases

Pick and choose a topic, or company of your interest from the varied list of presentations by industry employers and specialists. Get a feel for their culture, values and what it's like to work there.

Live talk shows

These online talk shows cover relevant topics in the maritime, offshore and energy sector. Guided by an experienced moderator, a group of experts discusses a topic and answers questions live in our studio. Of course, you can (digitally) meet them afterwards.

Some of the topics you can expect are the Future of Energy Transition, Business in Changing Times, Marine goes Green and Heavy Lift developments

Round table sessions

If you want more focus, or if you want small group interaction more than one-to-one contact, then hosting your own Round Table is ideal. You can use it for whatever you want: brainstorm, product introductions,

recruitment and more. Stay focused and have time to really interact by inviting up to 8 people.

Offshore Energy Awards

View the online awards ceremony of the Best Innovation and the Public Outreach Awards. An expert jury will choose between the remaining nominees:

- Active Filtering by Siemens Gamesa
- Hydro-Pneumatic Energy Storage System by Flasc
- Slip Joint Connection by Van Oord

Matchmaking

Meet, share knowledge and get to know each other with the Navingo Matchmaking programme. Every participant has access to the basic features of this proven network tool. If you like it, you can upgrade to Full Event Access or even to Year Round Access, so you can keep networking long after the event.

This is how we seek to fulfil our role of connector in these turbulent times. We hope to see you inside!

The Facts

OEEC is part of the Offshore-Energy.biz platform launched earlier this year. It combines editorial insights, (online) events, news, print, marketing and high-end info in one platform, making it a connector of communities.

That this is no empty claim is shown by the facts: the OEEC platform has a total of 440,000 monthly users, 581,000 social followers and 118,000 newsletter subscribers. If you add Navingo's career platform, the place to be for vacancies and news in the maritime industry, and its niche news portals, it offers you an outreach of 700,000 users per month, 630,000 social media followers and a whopping 130,000 newsletter subscribers!

If that isn't a great way to stay informed or get in touch with your clients and community, what is? Still not convinced? Check out what visitors and exhibitors say about OEEC on www.OffshoreEnergy.biz.

